Political Holdings Ltd Cookie Policy

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our Websites. This policy should be read together with our **www.totalpolitics.com/privacy-policy** which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Our Websites

This cookie policy relates to your use of our Websites. Throughout our Websites we may link to other websites owned and operated by certain trusted third parties to make additional products and services available to you. These other third-party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third-party websites, please consult their policies as appropriate.

Cookies

A cookie is a small text file which is placed onto your device (eg computer, smartphone or other electronic device) when you use our Websites. We use cookies on all our Websites. These help us to recognise you and your device and store some information about your preferences or past actions.

For example, we may monitor how many times you visit the Websites, which pages you go to, traffic data, location data and the originating domain name of your internet service provider. This information helps us to build a profile of our users. Some of this data will be aggregated, statistical and/or anonymised, which means that we will not be able to identify you individually.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the guidance on cookies published by the UK

Information Commissioner's Office, **www.aboutcookies.org** or **www.allaboutcookies.org.**

Consent to use cookies and changing settings

We will ask for your permission (Consent) to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (eg for DDOS protection and mitigation services provided by CloudFlare and functional cookies that hold Session IDs so that ASP Net can display the website). You can withdraw any consent to the use of cookies or manage any other cookie preferences by using browser to delete your cookies. You can then reload the page and modify your cookie preferences. It may be necessary to refresh the page for the updated settings to take effect.

Our use of cookies

The table below provides more information about the cookies we use and why:

The cookies we use	Name/s	Purpose	Is the cookie essential?	Type
Youtube	VISITOR_INFO1_LIVE, CONSENT, YSC	These cookie are set by Youtube. Used to track the information of the embedded YouTube videos on a website.	No	Advertising
Google Analytics	_ga, _gid, _gat	These cookie is installed by Google Analytics. The cookies are used to calculate visitor, session,	No	Analytics

		campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.		
HotJar	_hjFirstSeen, _hjTLDTest, _hjid, _hjIncludedInPageviewSample, _hjAbsoluteSessionInProgress	These cookies are set by Hotjar to identify a new user's first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user. It is used by Recording filters to identify new user sessions.	No	Analytics
Eloqua	ELQSTATUS, ELOQUA	These cookies are set by Eloqua. This cookie is used by Oracle to	No	Analytics, Functional

		track individual visitors and their use of site. This is set on the first visit of the visitor to the site and updated on subsequent visits. These cookes are also used for email services. And also helps for marketing automation solution for B2B marketers to track customers through all phases of buying cycle.		
crwdcntrl.net	_cc_dc, _cc_id, _cc_cc, _cc_aud	These cookies are set by crwdcntrl.net. The purpose of the cookies is to collect statistical information in an anonymous form about the visitors of the website. The data collected include number of	No	Analytics

		visits, average time spent on the website, and the what pages have been loaded. These data are then used to segment audiences based on the geographical location, demographic, and user interest provide relevant content and for advertisers for targeted advertising.		
DoubleClick	test_cookie, IDE, __gads	These cookies are set by doubleclick.net. The purpose of the cookies is to determine if the user's browser supports cookies and is used by Google DoubleClick and stores information about how the user uses the website and	No	Advertising

		any other advertisement before visiting the website. This is used to present users with ads that are relevant to them according to the user profile.		
Pubmatic	_pubcid, KTPCACOOKIE, uids, KCCH, pi, KADUSERCOOKIE, chkChromeAb67Sec, PUBMDCID, PugT, SPugT, SSCookie, DPSync3, SyncRTB3, KRTBCOOKIE_336, KRTBCOOKIE_377, KRTBCOOKIE_57, KRTBCOOKIE_27, KRTBCOOKIE_80, KRTBCOOKIE_391, cto_bidid, cto_bundle	These cookies are used to make advertisement on the website more relevant. They collects data based on the visitors behavior and optimize the website.	No	Advertising, Analytics
PHL Group Websites	ASP.NET_SessionId, ii_Globalisation, cookielawinfo-checkbox-necessary, cookielawinfo-checkbox-non-necessary, has_js, cb-enabled	These cookie are necessary to hold the user Session ID and globalisation settings (stores a country code) and are essential for any ASP.Net site to function	Yes	Functional

		properly. And store the GDPR Consent preferences. If the user has JavaScript.		
CloudFlare	__cfduid	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	Yes	Functional
Lotame	lotame_domain_check	These cookies are created by Lotame to help identify users.	No	Analytics
Delta Projects	guid, guid2	This cookie is set by the provider Delta projects. This	No	Performance

		cookie is used to track the individual sessions on the website, which allows the website to compile statistical data from multiple visits. This generated data is used for creating leads for marketing purposes.		
Zeotap	zc	User Analytics	No	Analytics
fiftyt.com	fifid, cs	User Analytics	No	Analytics
semasio.net	SEUNCY	User Targetting	No	Advertising, Analytics
simpli.fi	suid, suid_legacy	Geortargetting for ads	No	Advertising
Adform	C, uid	Advertising cookie	No	Advertising, Other
Yahoo	A3, B, IDSYNC	Advertising cookie	No	Advertising, Other
LinkedIn	bscookie, bookie, lidc, lang, UserMatchHistory, AnalyticsSyncHistory	This cookie is set by linkedIn. The purpose of the cookie is	No	Functional

		to enable LinkedIn functionalities on the page.		
mathtag.com	uuid	To optimize ad relevance by collecting visitor data from multiple websites such as what pages have been loaded.	No	Advertising
adsrvr.org	TDID, TDCPM	The cookie is set by CloudFare service to store a unique ID to identify a returning users device which then is used for targeted advertising.	No	Advertising
Lijit	ljt_reader	This is a Lijit Advertising Platform cookie. The cookie is used for recognizing the browser or device when users return to their site or	No	Advertising

		one of their partner's site.		
AppNexus	uuid2	This cookies is set by AppNexus. The cookies stores information that helps in distinguishing between devices and browsers. This information us used to select advertisements served by the platform and assess the performance of the advertisement and attribute payment for those advertisements.	No	Advertising
Twitter	personalization_id	This cookie is set by twitter.com. It is used integrate the sharing features of this social media. It also stores information about how the user uses the website for	No	Advertising

tracking and
targeting.

Third party access to the cookies

The cookies we use will only be accessed by us and those third parties named in the table above for the purposes referred to in this cookie policy. Those cookies will not be accessed by any other third party.'

How to turn off all cookies and consequences of doing so

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our Websites.

For further information about cookies and how to disable them please go to the guidance on cookies published by the UK Information Commissioner's Office, **www.aboutcookies.org** or **www.allaboutcookies.org.**

How to contact us

Please contact us at **customer.service@dodsgroup.com** or at the address below if you have any questions about this cookie policy or the information we hold about you:

PHL Group Ltd

Do you need extra help?

If you would like this notice in another format (for example: audio, large print, braille) please contact us (see 'How to contact us' above).

Changes to this policy

This policy was published on 1 December 2022 and last updated on 1 December 2022.